

LLHA Association – Committed to offering you more!

Okay - it's showtime soon - have you registered yet for the 34th annual Luggage, Leathergoods, Handbags & Accessories Show (LLHA). NOW IS THE TIME!. REGISTER NOW!

APRIL 27-29, 2014 TORONTO CONGRESS CENTRE SOUTH - HALL D

An added benefit - if you do register NOW you can win gift certificates at participating exhibitor booths - thousands of dollars up for grabs - go to www.llha.ca - TODAY.

NEW THIS YEAR: as a not-for-profit association, we believe it's important to support worthwhile charities, as such, we're adding a silent auction to our show this year whereby partial proceeds will be donated to Sick Kids Foundation. This will be set up inside the show floor and participation in each item for bid will close hourly - giving you a chance to get some amazing products for a fraction of their original cost.

Just another reason to support your annual LLHA Show.

Our 3rd Gift Certificate winner is - *Rankin River Trading Co. of Wiarton, Ontario* has won a \$100.00 gift certificate from *Fashion Import, booth 1301-1311*. Congratulations!

Fashion Import develops & sells their own brands of handbags, luggage, casual bags, backpacks, leather briefcases and travel bags under several brands. They carry many brands such as Tommy Hilfiger and Calvin Klein luggage, Lewis N. Clark, the Healthy Back Bag by Ameribag and Baggallini. They also have the Canadian distribution for several European lines like Antler and United Colors of Benetton, Tokidoki and Sisley handbags, luggage, wallets and umbrellas – and more.

REGISTER NOW - we'll be drawing the next winner in less than 10 days - make sure you're on that list.

Stay connected with us via Facebook, Twitter and Pintrest.

WHY ATTEND?

- It's your only annual opportunity to check out the hottest brands in the travel and fashion accessory industry. No other show or venue combines these categories for you to see under one roof.
- There will be numerous "show specials" that you can't afford to miss!
- There will be hundreds of dollars in "gift certificates" to apply against your purchases only available at the show.
- Network with your peers it's important to stay connected

New exhibitors continue to book into the 2014 show such as **Boconi Bags & Luggage, Only Accessories, ORB Travel, IT Luggage, Moda Wholesale, Simi Accessories, Will Land Outdoors, Y5 Import-Export, Lojel, Targus Canada, Thule Canada** and many more. We've got a number of returning exhibitors such as **Bugatti, Sedona, McKlein USA, Jack Georges.**

CALLING ALL EXHIBITORS - if you've not signed up yet to participate in the 34th annual LLHA Show - now's the time. Don't miss out on this important addition to your marketing plans - space is running out. Contact tammy@llha.ca TODAY.

NEW EXHIBITOR PROFILE



ONLY ACCESSORIES is a ladies fashion wholesale agency nestled in the heart of Toronto's fashion district. As a leading wholesaler in women's accessories and the Canadian distributors for several well known branded products, we make sure to gather all the latest styles and trends from coast to coast. We are pleased to bring to the LLHA several products lines including SPANX hosiery, GOGO by Therafirm – Compression Hosiery, Big Skinny Wallets and Lindsay Phillips Switchflops! All must-have items for your travelling needs! www.onlyaccessories.net

Visit us at booth #610.

Eyetracking Study Reveals What People Actually Look At When Shopping Online

When you pull up a website, what's the first thing you look at? EyeQuant, a German artificial intelligence software company that offers predictive eye-tracking for websites, is in the business of figuring out exactly what people will look at when the page loads. You'll be surprised to learn what they found. Read more

EXHIBITOR PROFILE



<u>VICTORINOX</u> is excited to showcase the new Spectra 2.0 Collection at the 2014 LLHA Show. The Spectra[™] 2.0 Collection pushes hardside luggage to new heights. Uniquely designed to make travelling with hardside luggage more convenient, select carry-on styles are equipped with an integrated front zippered quick-access door and removable organizational panel for easy access to a laptop, tablet or passport. This dual-access construction also allows the traveller to pack two ways – through the front quick-access door or through the main compartment.

This innovative construction makes travel and packing so convenient that it was recently selected as Best Luggage in the **2014 Travel + Leisure Design Award**. Furthermore, the entire collection is ultra-light without sacrificing durability. These 100% pure Bayer polycarbonate cases feature a stylish, scratch resistant matte finish along with protective corner guards. And to ensure a smooth, stable roll, Spectra 2.0 features eight spinner wheels and a dual-trolley handle system.

Visit us at booth 313/315.

The Bitcoin is becoming a reality and Montreal sets up its first dispenser

BitAccess currently only has machines in Ottawa and Toronto, but Awan says February will see launches in Winnipeg, London, Ont., Mexico City, Geneva, Sydney and Melbourne.

This digital form of payment has become widely accepted and will be rolling out across the country and into retail soon. Read more

EXHIBITOR PROFILE

BRIGGS & RILEY

For over 20 years, innovation, quality and integrity have defined Briggs & Riley down to every last functional detail. Each bag in their luggage and business case collections is backed by their industry-leading lifetime guarantee. Simple as that®.

Showing here is the Contact Small Brief - Style #: VB100. Available this Spring, Briggs & Riley's new Verb Contact Small Brief is ideal for 13" Apple® MacBooks®, with valuable storage for a tablet, files and other business essentials. It also offers superior organization, tech-savvy style and unexpected utility. Smart business travelers will love its compact size and features that never stop working, in the office or on the move.

Top Feature: CordPass™ organizes power brick and allows laptop to stay inside bag while charging. Second Feature: RFID blocking pocket hinders unauthorized access to personal data. Third Feature: CordControl™ loops hold pens, earbuds, flash drives, memory cards, and more. Color: Black. Material: Lightweight nylon twill fabric resists wear, moisture, dirt and abrasion. Dimensions: 9.8 x 14 x 3.3 in./24.9 x 35.6 x 8.4 cm - Retail: \$199 Canadian Dollars.



Visit us at booth #602-606; 701-705.

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LL&A Magazine Canada's source for travel, business & fashion accessories for 48-years. Check out our new web site - bookmark and keep coming back as we'll be adding new information, articles and product releases on a regular basis.

Make sure you're receiving your complimentary copy so that you can be kept up to date on the hottest & latest products in our industry and we'll be sharing sneak peeks into all the exhibitors at the LLHA Show. Stay connected to LL&A at www.llanda.com

SPECIAL MEMBER OFFER FROM SHERIDAN NURSERIES

At the 2013 LLHA Show, we partnered with Sheridan Nurseries who provided us with all of our plants, flowers & lounge decorations. They've now extended a corporate discount available to all of you at 20% off any Sheridan item for your business. *Contact Brenda for your 20% discount on all corporate accounts at 1.647.248.2265*

This e-mail was sent to catherine@Ilha.ca because you are subscribed to at least one of our mailing lists. If at any time you would like to remove yourself from our mailing list, please feel free to do so by visiting: http://www.llha.ca/listmessenger/public/unsubscribe.php?g=7&addr=catherine@ll

ha.ca