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### **Making Your Distribution Dollar Go Further**

Over the past several years, cost control has increasingly become an important part of the success of the world's leading corporations. While structural cost reduction has been the focus of most enterprises, supply chain logistics costs can have a significant impact in overall cost reduction.

For the past 15 years Raedan Freight Services has been providing considerable value to a broad range of clients by being able to communicate current and comparative transportation rate structures based on volume, product type, modes and shipper/receiver requirements.

Rates you have negotiated without the wealth of Raedan industry knowledge may be too high. Without knowing what your competition is paying and what carriers are willing to settle for, you may not have all the tools required to get the best rates and service available in these market conditions.

Raedan respects the trust and relationships you have built with your carriers, but Raedan can determine:

- How your rates compare with what your competition is paying
- The bottom line that carrier will accept for the privilege of being your carrier.
- Current capacity requirements with key carriers and how to leverage this knowledge into better rates for you.
- Carrier costs and how to use that knowledge to your advantage.
- Proper negotiation, completion and implementation of carrier contracts that cover all the bases.

The Raedan Logistics Program includes:

- No-cost benchmarking to determine if your present carriers/couriers are competitive with existing market conditions.
- Third Party Logistics (3PL) sourcing and negotiation for those shippers who wish to outsource their warehousing and distributions functions.
- Discounted courier rates throughout North America
- Discounted less than trailer load (LTL) as well as trailer load (TL) throughout North America.
- Discounted air freight services throughout the globe.

Raedan can save you money, time and increase efficiencies, while maintaining and improving service level performance. Contact Raedan for a no obligation consultation at 416-571-3717 or visit our website at [www.raedanfreightservices.com](http://www.raedanfreightservices.com)