



PRESS RELEASE - May 15, 2015

Did you miss the 34th Annual Luggage, Leathergoods, Handbags & Accessories Show?

CANADA'S ONLY TRADE SHOW FOR TRAVEL, BUSINESS & FASHION ACCESSORIES

If you did, here's a snap shot of what you missed!

The 34th annual LLHA Show had many of the hottest brands from around the world including Air Canada, Angry Birds, Baggallini, Briggs & Riley, Derek Alexander, Dissona, Disney, Delsey, Guess, Hush Puppies, InCase, Joanel, Kenneth Cole, Mancini, Osgoode Marley, Renwick, Samsonite, Simon Chang, Steve Madden, Travelon, Victorinox and hundreds more.

Exhibitors showcased their latest in luggage, backpacks, travel accessories, business cases, handbags, jewellery, scarves, leggings and many other exciting new entries into the market.

We had a number of very exciting new exhibitors this year including brands such as: Ferrari, Thule, Fossil, Targus, Bugatti, Status Anxiety, Susen, Lojel, Kavu, Grand, IT Luggage, Jack Georges, Moda, Big Skinny, ORB, Boconi, Safe Skies, Sharn, Simi, Solo, InCase Designs, WillLand Outdoors and Y5.

There was an intriguing and educational press conference all about new regulations with TSA locks at Canadian airports held by Travel Sentry and Safe Skies TSA Luggage Locks. Many changes are occurring regarding how luggage locks will be handled by CATSA (Canadian Air Transport Security Authority). CATSA will now be able to open and re-lock passenger luggage that uses TSA Approved Locks when a physical inspection is required to clear checked baggage for safe transport. Protected by multiple patents, Safe Skies Locks display the [proprietary torch symbol](#), allowing baggage screening officers to easily identify it, open it and re-lock the luggage if a physical inspection is required.

Further news: Safe Skies TSA Luggage Locks now also has an exclusive agreement with Australian Customs and Border Protection Services (ACBPS). The agreement allows ACBPS to open and re-lock bags that use Safe Skies Locks when screening officers need to conduct a physical inspection, and reassures passengers that their locks will be intact when they arrive at their destination.

Also speaking at the press conference, [Travel Sentry](#), the industry standard baggage security system used by most major lock and luggage brands in the world. CATSA now recognizes and accepts Travel Sentry® Approved locks for checked baggage security.

There was also a lunch hour seminar on Merchandising tips from Sara Clarkson at [StoreSupport](#). Sara provided 5 helpful strategies to help you merchandise effectively. 1) colour mixes in your store; 2) where you place product in your store; 3) displaying based on sales vs high end lines; 4) cleanliness and 5) eye level displays.

There was an extensive product showcase displaying over 20 exhibitors hottest & newest items such as ACI Brand's Thermatek heated comfort travel accessories; Samboro Luggage showing the Delsey Châtelet; Briggs & Riley International Carry-On Wide-Body Spinner; IT Luggage Frameless Intelligent Luggage; Will Land Outdoors with their Noir Collection; the MAN from Bugatti; High Sierra XBT from Samsonite; Hi Jean's cross body bags; Tilley Fedora and Mash-up Hat; Big Skinny MyPhone Wallets by Only Accessories; Dr. Martins display by Sharn and much more.

If you wish to capture any information on products & companies who exhibited at the 34th Annual LLHA Show, please visit www.llha.ca for the complete [show guide](#).

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